



Graduate Programs in Entrepreneurship, Innovation, and Leadership

Master of Professional Studies:

Entrepreneurship, Innovation and Leadership

Post-Baccalaureate Certificates:

Entrepreneurship

Innovation

Leadership



ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP - AN EMPOWERING AND RELEVANT GRADUATE DEGREE FOR WORKING PROFESSIONALS

- » UMBC's program empowers working professionals to bring an entrepreneurial mindset, innovative practices, and thoughtful leadership to their organizations and businesses with courses designed to teach real-world skills.
- » According to the Labor Insights employer-demand tool, the Baltimore-Columbia-Towson metro area has a higher demand than average for jobs requiring entrepreneurship, leadership and innovation skills, with over 12,000 job postings listing one of these skills.
- » Shares the tools and concepts to help professionals move towards the realization of an entrepreneurial, intrapreneurial or socialpreneural opportunity.

» **WHEN YOU CHOOSE THIS GRADUATE PROGRAM, YOU CAN COUNT ON:**

- » Applied learning, course deliverables, and a unique two-part capstone that equips students with practical and relevant skills that can be applied immediately on the job.
- » Instructors who have deep practical experience and a passion for entrepreneurship
- » Flexible evening class schedule and increasing hybrid courses that accommodates working professionals.
- » All the resources of a robust research university that supports the full continuum of leadership programs, including UMBC Training Centers' Center for Leadership and Innovation and bwtech@UMBC's incubator.

WHY UMBC?

- » These programs are different than others in the region. They focus on the critical role that innovation and leadership play in driving your entrepreneurial vision.
- » Focus on hands-on learning with experienced entrepreneurs.
- » Relevant programming that can be applied on the job immediately.
- » Comprehensive and quality education at a manageable cost.
- » Ranked in the top five on U.S. News & World Report's 2017 closely-watched Most Innovative Schools list and has recognized UMBC as a global leader in higher education.

eil.umbc.edu

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ADMISSIONS REQUIREMENTS

- » An undergraduate degree in any subject
- » Applicants should have a minimum undergraduate GPA of 3.0 on a 4.0 scale. (Students with a GPA less than 3.0 may be admitted to the program with relevant professional or academic experience.)
- » GRE scores are not required for admission

INTERNATIONAL APPLICANTS

- » An undergraduate degree in any subject
- » Applicants should have a minimum undergraduate GPA of 3.0 on a 4.0 scale.
- » TOEFL Scores: Minimum score 99 (iBT). Scores must not be more than 2 years old.
- » iBT Score Breakdown: Writing (23), Listening (23), Reading (25), Speaking (28, 23 acceptable if have 2 years' work experience in supervisory or management position in the U.S.)

OR

- » IELTS Score: Minimum score of 7.5 required

ADMISSIONS DEADLINES

Fall: August 1

Spring: December 1

For detailed application process please visit eil.umbc.edu

Office of Professional Programs
UMBC's Office of Professional Programs offers a broad array of professionally focused master's degree and certificate programs that address industry needs while anticipating future opportunities.
professionalprograms.umbc.edu

Master's of Professional Studies (M.P.S.):

Entrepreneurship, Innovation & Leadership
30 Credits (11 courses)

REQUIRED CORE COURSES 15 CREDITS

- ENTR 601: Developing an Entrepreneurial Mindset
- ENTR 602: Leadership and Communications
- ENTR 603: Legal and Ethical Issues in Entrepreneurship, Innovation and Leadership
- ENTR 604: Entrepreneurial Finance & Planning
- ENTR 614: Capstone I
- ENTR 615: Capstone II

ELECTIVE COURSES (9 CREDITS)

Students may choose three elective course. Elective may be chosen from pathways course, other Entrepreneurship courses, or ENMG 654 Leading Teams and Organizations.

PATHWAY COURSES (6 CREDITS)

Students can choose between three pathways: Entrepreneurship, Intrapreneurship, and Socialpreneurship. The pathways allow students to take classes specific to their interests. Each pathway consists of two courses

CERTIFICATE PROGRAMS

POST-BACCALAUREATE CERTIFICATE: ENTREPRENEURSHIP (12 CREDITS)

- ENTR 601: Entrepreneurial Mindset
- ENTR 609: Sales and Marketing
- Choose two electives

POST-BACCALAUREATE CERTIFICATE: INNOVATION (12 CREDITS)

- ENTR 606: Diffusion of Innovations
- ENTR 608: Design Thinking
- Choose two electives

POST-BACCALAUREATE CERTIFICATE: LEADERSHIP (12 CREDITS)

- ENTR 602: Leadership and Communication
- ENTR 605: Learning Organizations
- Choose two electives



ELECTIVES

- ENTR 601: Entrepreneurial Mindset ^{2 3}
- ENTR 604: Entrepreneurial Finance and Planning ¹
- ENTR 605: Learning Organizations
- ENTR 606: Diffusion of Innovations ³
- ENTR 607: Technology Commercialization ^{1 2}
- ENTR 608: Design Thinking ¹
- ENTR 609: Sales and Marketing
- ENTR 610 Intrapreneurship ³
- ENTR 611: Project Management Approaches ^{1 2 3}
- ENTR 612: Creative Problem Solving & The Socialpreneur
- ENTR 613: Marketing and Fundraising
- ENTR 690: Special Topics in Entrepreneurship, Innovations, and Leadership ^{1 2 3}

Please consult leader.umbc.edu for typical

¹ Entrepreneurship certificate elective

² Innovation certificate elective

³ Leadership certificate elective